1. What do you like?
2. What dont you like?
3. Hypo 1
4. Hypo 2
5. What can be improved in our design?

Claudia’s Findings

Person1 : Tanya - Emily User Persona

* What do you like?

I like that you are matched with people with similar interests since that increases the commitment

* What dont you like?

I wouldn't feel comfortable taking a photo because I am still self conscious about my body.

* Hypo 1

I could take a photo of the gym itself but not of me as proof!

* Hypo 2

Yes, I like to be paired with people with similar interest

* What can be improved in our design?

Maybe I would like the app to store my before and after photos so that I can see the improvements

Person2: Ian - Ian User Persona

* What do you like?

The app is pretty straightforward and simple to use

* What dont you like?

I wouldn't like to be hit with notifications from the beginning.

* Hypo 1

“I don't mind taking a photo but I wouldn't like to show my face”

* Hypo 2

Yes, I would feel motivated to be in a group with similar interests.

* What can be improved in our design?

I would like to have a widget so I can see it easier on my phone

Arjun’s Findings

* Person 1: Ian
  + What do you like?
    - Loves the clean look of the app, appreciates the streak icons
  + What dont you like?
    - Your photos page could be designed better
  + Are users willing to take a photo to keep track and share their gym visits?
    - No, but appreciates seeing others posts.
  + Do users feel motivated when they are grouped with strangers with similar interest? or maybe they just want to log their own progress?
    - Thinks its motivating to see those of similar interests/physique
  + What can be improved in our design?
    - Your photos page should be improved
* Person 2: Dhruv
  + What do you like?
    - Likes the bereal aspect, and realy likes the profile page
  + What don’t you like?
    - Not particularly disliking of anything
  + Are users willing to take a photo to keep track and share their gym visits?
    - Thinks its cool to share that with friends but not the random strangers
  + Do users feel motivated when they are grouped with strangers with similar interest? or maybe they just want to log their own progress?
    - Thinks its cool to see thes stats, but not tryna see pics of the randoms. Also thinks there should be a way to disable
  + What can be improved in our design?
    - Would like to just scroll and see all friends pics at once rather than click

Roy’s Findings

**Person 1: Victor**

* **What do you like?**
  + Loves the sleek design and smooth user interface.
  + Finds the workout tracking feature very useful.
* **What don’t you like?**
  + The app sometimes loads slowly when checking past progress.
* **Are users willing to take a photo to keep track and share their gym visits?**
  + Prefers keeping progress private but likes having a personal gallery of workout milestones.
* **Do users feel motivated when they are grouped with strangers with similar interests? Or maybe they just want to log their own progress?**
  + Thinks it can be motivating but would prefer an option to focus on personal progress rather than comparing with strangers.
* **What can be improved in our design?**
  + Improve loading speed and allow more customization for progress tracking.

**Person 2: John**

* **What do you like?**
  + Enjoys the challenge system and goal-setting features.
  + Likes the ability to compete with friends.
* **What don’t you like?**
  + Feels like the social features are a bit forced, would rather keep things simple.
* **Are users willing to take a photo to keep track and share their gym visits?**
  + Yes, but mostly with friends, not with the entire community.
* **Do users feel motivated when they are grouped with strangers with similar interests? Or maybe they just want to log their own progress?**
  + Prefers to compete with people he knows rather than random users.
* **What can be improved in our design?**
  + Make the social features optional and allow more direct tracking without needing to interact with others.

Aly’s Findings:

Person 1: Jake

1. First impressions? What are your thoughts?

a. "It’s clean and simple. I like that I can quickly find exercises instead of scrolling through long fitness articles."

2. Have you used similar tools?

a. "Yeah, I usually Google exercises or check YouTube. This would save time if the info is legit."

3. What are your current method frustrations?

a. “I hate when I have to dig through fluff just to find proper form tips. This would be faster."

4. Would you use this?

a. "Yes, if it had expert-approved descriptions and maybe videos."

5. How was your navigation experience?

a. "It’s easy to browse, but I’d want a filter for muscle groups or experience level."

6. Would video demonstrations help?

a. "Definitely. A quick clip showing form is way better than just text."

7. What’s missing?

a. "I’d like progress tracking built in, so I don’t have to use another app."

8. Biggest change?

a. "More advanced filtering and progress tracking."

9. Would it help with consistency?

a. “The tracking and a streak system could motivate me."

10. Anything confusing?

a. "Not really, just needs more content and better categorization."

Person 2: Alex

1. First impressions? What are your thoughts?

a. "It looks simple and easy to use, which is great because gym stuff can be super intimidating."

2. Have you used similar tools?

a. " I usually search on TikTok or Instagram, but the info can be confusing or conflicting."

3. What are your current method frustrations?

a. “I don’t always know what’s legit advice and what’s just a random influencer’s opinion."

4. Would you use this?

a. " Yes! Especially if it explains exercises in a way that feels beginner-friendly."

5. How was your navigation experience?

a. "Pretty easy, but I’d love if there was a beginner section with a simple workout plan."

6. Would video demonstrations help?

a. "Yes, 100%. Seeing someone do it is so much better than just reading."

7. What’s missing?

a. "Maybe voice guidance or a way to ask questions if I’m confused about an exercise."

8. Biggest change?

a. " A structured plan for beginners instead of just listing exercises."

9. Would it help with consistency?

a. “Yes! If it reminds me what I did last time and gives me a clear plan, I’d feel less lost at the gym."

10. Anything confusing?

a. " Not confusing, but I’d want simpler descriptions and beginner tips."